

A.V.C. COLLEGE OF ENGINEERING

REPORT ON

“ED BAZAAR 2025”

Organized by:

Entrepreneurship Development Cell (ED Cell)

In Association with:

Department of Management Studies

Venue: A.V.C. Multi-Purpose Hall

Date: 03rd September 2025

The **Entrepreneurship Development Cell (ED Cell)** of **A.V.C. College of Engineering**, in association with the **Department of Management Studies (MBA)**, successfully organized a one-day event titled **“ED BAZAAR 2025”** on **03rd September 2025** at the **A.V.C. Multi-Purpose Hall**.

The objective of this event was to **foster entrepreneurial spirit and business acumen** among students by providing them with a practical platform to showcase their innovative ideas, marketing skills, and teamwork capabilities.

The event was **inaugurated** by **Dr. M. Senthilmurugan, Director, A.V.C. College of Engineering**, who emphasized the importance of entrepreneurship and creativity in the modern world. He was accompanied by **Dr. S. Balasubramanian, Principal**, **Dr. G. Sridevi, Head of the Department – MBA**, **Dr. M. Latha, IQAC Coordinator**, and **Dr. R. Renukadevi, ED Cell Coordinator**.



Inaugurated by Dr. M. Senthilmurugan, Director, A.V.C. College of Engineering

The dignitaries appreciated the initiative and encouraged students to explore self-employment opportunities and innovative ventures.

A total of **56 stalls** were set up by students from **various departments of Engineering and Technology**, displaying a wide range of products and services. The stalls featured **handcrafted items, homemade snacks, decorative materials, innovative crafts, art products, stationery, and fun game zones**.



Students from all streams participated enthusiastically — both as **sellers and buyers** — creating a vibrant and competitive environment. The event provided them with an opportunity to **experience real-time business operations**, including **pricing, marketing, customer handling, and profit management**.

The **registration process** for the stalls required each group (of **3 to 5 members**) to register with their respective **Department ED Cell member** by paying a nominal **registration fee of Rs.150 per group**. The response was overwhelming, with active participation from every department.



The **ED Bazaar 2025** served as an **experiential learning platform** that combined academic knowledge with practical entrepreneurial exposure. It also encouraged teamwork, communication, and leadership skills among students.



The event concluded with appreciation from all corners — the **Director, Principal, and faculty members** commended the students for their innovative approach, team effort, and enthusiasm. The day witnessed a festive atmosphere filled with learning, creativity, and entrepreneurial zeal.





ED Bazaar-2025



Overall, **ED BAZAAR 2025** was a **grand success**, reflecting the college's continuous efforts to nurture **entrepreneurial culture** and **self-reliant mindsets** among students through the initiatives of the **Entrepreneurship Development Cell**.

ED Cell Coordinator

Dr.R.Renukadevi

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Dr.G.Sridevi