

A.V.C. COLLEGE OF ENGINEERING

Department of Management Studies

Organized

Finance Workshop on

"How to become a successful investor in banking and

Financial services"

12.08.2025

Chief Guest- Mr. S. Santhosh, MBA., (Ph.D)

Assistant professor,

Gnanam School of Business, Thanjavur

Date: 12.08.2025

Time: 9:30 am to 4:30 pm

Venue: MBA Seminar Hall

"How to become a successful investor in banking and Financial services"

Date: 12th August 2025

Department of Management Studies has organized a Workshop under the Finance Club activity in the title of "How to become a successful investor in banking and Financial services" for II MBA students. The Speaker for the Workshop was Mr. S. Santhosh, MBA., (Ph.D) Assistant professor, Gnanam School of Business, Thanjavur is focused to give a information to the students about how to become a successful investor in banking and financial services.

Annexure:-

1. Agenda
2. Invitation
3. Resource
Person
4. Profile
5. Venue Place
6. Session
Content
7. Background
and Need
8. Reflection
(by student)
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I. Agenda:-

Welcome Address

Sharmila .S
Student-II MBA

Introduction about Chief Guest

Kamalisha .S
Student-II MBA

Chief Guest Address:

Topic	Timing	Resource Person
"How to become a successful investor in banking and Financial services"	9.30 AM to 4.30 PM	Mr. S. Santhosh, MBA., (Ph.D) Assistant professor, Gnanam School of Business, Thanjavur

Interaction and Queries

II M.B.A Students

Feedback

II M.B.A Students

Vote of Thanks

Ganeshan .J
Student-II MBA

Programme Coordinator
Dr.M.S.Gayathri,
AP/ MBA

2. Invitation:-

A.V.C. COLLEGE OF ENGINEERING
(Affiliated to Anna University, Chennai | Approved by AICTE, Delhi |
| Accredited by NBA(CSE, EEE, ECE & Mech) &
| NAAC with "A" Grade (3rd cycle) |
| An ISO 9001:2015 Certified Institution |
Mannampandal, Mayiladuthurai District-600 305

Department of Management Studies
In Association with

 **INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Organizes Finance Workshop on
***"How to become a successful investor in
banking and Financial services"***

AUGUST
TUESDAY **12** 9.30 AM - 4.30 PM
2025

@ MBA SEMINAR HALL

Chief Guest:

 **Mr. S. Santhosh**, MBA., (Ph.D)
Assistant professor,
Gnanam School of Business,
Thanjavur.

All are Cordially Invited

Dr.M.S.Gayathri Co-ordinator Dr.G.Sridevi HOD/MBA Dr.P.Balasubramanian Principal Dr.M.Senthilmurugan Director

3. Resource Person profile:

Mr. S. SANTHOSH MBA., (PhD) holds an MBA in Finance & Marketing from Gnanam School of Business and a BBA from SRM University, Chennai. He is currently pursuing a part-time PhD in Management at SRM University, further enhancing his expertise in finance and education.

A Certified Alternative Investment Manager (AIM) and holder of Chartered Wealth Manager – Level 1, NISM–5A (Mutual Fund Distributor), and NISM–Research Analyst certifications, he possesses an in-depth understanding of financial markets. With over seven years of experience in the stock market as both a trader and long-term investor, he has also worked in wealth management and spent five years teaching SAPM and FMS to MBA students.

Passionate about financial literacy, he has trained more than 10,000 students and conducted over 30 Investor Awareness Programs (IAPs) across Tamil Nadu. He has been invited as a guest faculty to 30+ colleges, delivering impactful sessions on fundamental analysis, technical analysis, and soft skills. His ability to simplify complex financial concepts and engage participants effectively has been a defining strength.

In addition, he has successfully conducted five online workshops, each receiving a 5-star participant rating, reflecting the value and impact of his training programs.

4. Venue Address:-

AVC College of Engineering,
MBA Seminar Hall,
Manampandal — Mayiladuthurai.

5. Session Content:(9.30 am to 4.30 pm)

- **Welcome address**
- **Chief Guest Introduction**
- **Guest Session:**

Mr. S. Santhosh, MBA., (Ph.D) Assistant professor,
Gnanam School of Business, Thanjavur

Discussion about

1. Fixed Deposit (FD)

- We learned that Fixed Deposits are one of the safest ways to save money with guaranteed returns. As students, this could be a great way to park our savings or scholarship money.
- It was highlighted that while returns are fixed, they may not always beat inflation, which means the value of money might reduce over time.

2. Inflation Rate

- The resource person explained inflation as the rise in prices over time, which reduces our purchasing power.
- We understood that it's important to invest in ways that give us returns higher than the inflation rate, otherwise our savings lose value.

3. Sovereign Gold Bond (SGB)

- We were introduced to Sovereign Gold Bonds as a safe and digital way to invest in gold, without the hassle of storing physical gold.
- SGBs offer both capital appreciation (linked to gold prices) and annual interest, which makes them a good long-term option.

4. Peer-to-Peer (P2P) Lending

- P2P lending was explained as a platform where individuals can lend and borrow money directly through online platforms.
- While it's an innovative financial tool, we learned that it involves credit risk, and as beginners, we need to understand it thoroughly before investing.

5. Stock Market

- The stock market was described as a place where company shares are bought and sold. It reflects the economic health of the country.
- We realized that understanding how the market works can help us start our investment journey early and grow our wealth.

6. Trading vs Investment

- The difference between trading and investing was clearly explained. Trading is short-term and needs quick decisions, while investing is long-term and based on research.
- As students, we were advised to focus more on investment for long-term wealth rather than risky trading unless we gain more experience.

7. StockEdge

- We were introduced to StockEdge, a financial research app that helps analyze stocks, track portfolios, and learn about the market.
- It was a practical tool recommended by the speaker to help us get started with stock market research and build financial knowledge.

8. Mutual Funds

- Mutual funds were presented as a simple and effective way to invest in a group of stocks or bonds managed by professionals.
- We learned that mutual funds are beginner-friendly and suitable for students who want to invest small amounts regularly.

9. Lumpsum and SIP

- The concept of **Lumpsum** (investing a large amount at once) and **SIP** (investing smaller amounts regularly) was explained.
- For students, SIP was recommended as it promotes consistent saving habits and makes investing affordable and systematic.

10. Insurance

- The session also covered the importance of insurance, especially life and health insurance.
- Although we may not need it immediately, we now understand how insurance provides financial security against unexpected events in life.

11. Technical Analysis

- We were introduced to the basics of technical analysis — using charts and indicators to predict stock price movements.
- It was interesting to learn how traders use this to make decisions, but we were advised to study it well before applying it.

➤ **Vote Of Thanks**

6. Reflections (By students):-

The Event was based on with the questions of

- How to become a successful investor in banking and Financial services

- About Recruitment

7.Photo Gallery









Faculty Coordinator

Dr. M.S.Gayathri
 AP/MBA

Report Preparation

Jeevashree S
 II MBA Student

Director

Dr. G. Sridevi
 Director/MBA